

ROUND 1 RUBRIC

Team Name

Name of Reviewer

Institution Name

To evaluate the submissions for Fowler Global Social Innovation Challenge, please use the Evaluation Criteria outlined below. Please **score each section from 1 to 5**. A score of 1 shows little or no evidence of that criteria, while a score of 5 shows ample evidence. The final question is an overall assessment of whether the submission should proceed to the competition's next stage.

No.	Evaluation Criteria	Score	Notes
1	<p>Criteria 1: Understanding of the Problem</p> <ul style="list-style-type: none"> Does the submission demonstrate an understanding of the problem and the key underlying causes? Does the submission demonstrate an understanding of key stakeholders and how they experience or are impacted by the problem (both directly and indirectly)? 		
2	<p>Criteria 2: Understanding of the Solutions Landscape</p> <ul style="list-style-type: none"> How clearly does the submission demonstrate knowledge of its specific sector (or industry), including existing players and competitors? Does the submission reveal an understanding of existing solutions to address the problem? Including a highlight of what has worked, what hasn't, and the change needed? 		
3	<p>Criteria 3: Identification of Gaps & Potential for Innovation</p> <ul style="list-style-type: none"> Does the submission clearly identify any potential gaps, market opportunities, or what is missing from the solutions landscape? 		
4	<p>Criteria 4: Preliminary Solution Introduction</p> <ul style="list-style-type: none"> Has the submission articulated the market gap the team will explore and why? Does the submission demonstrate how the team's research has shaped their thinking of a possible solution? 		
5	<p>Criteria 5: Research Approach & Presentation of Deliverables</p> <ul style="list-style-type: none"> Does the submission demonstrate a diverse range of research sources (primary and/or secondary)? Has the submission been adequately cited/referenced in the bibliography? 		

Overall Submission Assessment	Yes/No
Should this application advance to Round 2?	

If you answered yes or no to the question above, why or why not?

Please share any comments you'd like teams to see, such as areas they should focus future research, people or organizations they could connect with, etc. Keep feedback constructive and encouraging. Thank you!

Acknowledgment:

This rubric is adapted from the criteria used by *Map the System* (<http://www.oxfordglobalchallenge.com>), an initiative of the Skoll Centre for Social Entrepreneurship at Saïd Business School, University of Oxford, in partnership with educational institutions across the world, including the University of San Diego and the University of St. Thomas.

