2021 USD **Social Innovation** and **Entrepreneurship** Calendar

Times are in PST

FEBRUARY

FEBRUARY 7th
DEADLINE
MAP THE SYSTEM
Team Registration Due
Click Here

FEBRUARY 11th
12:15-1:30 PM
V2
All you need to know
Click Here

FEBRUARY 12th
DEADLINE
TECh
1-Page
Application Due
Click Here

FEBRUARY 16th
12:30-1:30 PM
FOWLER GSIC
Idea Lab 1: Ideate &
Roadmap for Impact
Click Here

FEBRUARY 18th
12:15-1:45 PM
V2
Pitchdeck essentials
Click Here

FEBRUARY 23rd
12:00-2:00 PM
OR
5:00-7:00 PM
FOWLER GSIC
Ask us anything about
submissions
12:00-2:00 PM Link
5:00-7:00 PM Link

FEBRUARY 24th
DEADLINE
Fowler GSIC
Round 1: Infographic
and Summary
Click Here

FEBRUARY 25th
12:15-1:45 PM
V2
Business & Revenue
Models
Click Here

- Workshops
- Pitch Days
- Announcements
- Award Ceremonies

MARCH

MARCH 2nd
DEADLINE
**STARPOINT
ACCELERATOR**
Pitch Decks Due
Click Here

MARCH 4th
12:30-2:00 PM
**STARPOINT
ACCELERATIOR**
Pitch Day and
Award Ceremony

MARCH 4th
12:15-1:45 PM
V2
Designing Effective
Value Propositions
Click Here

MARCH 11th
12:15-1:45 PM
V2
Customer Discovery &
Competitive Analysis
Click Here

MARCH 16th
12:15-2:15 PM
FOWLER GSIC
Mentor Speed
Coaching
*Link shared with USD
Finalists*

MARCH 18th
12:15-1:45 PM
V2
Financial Projections
Click Here

MARCH 25th
DEADLINE
V2
Screening Round:
Pitch Deck and
1-Minute Elevator
Pitch Video Due
Click Here

MARCH 26th
DEADLINE
TECh
Round 2: 10-Minute
Pitch Video
and Deck Due
Click Here

MARCH 30th
12:15-2:15 PM
FOWLER GSIC
Mentor Speed
Coaching
*Link shared with USD
Finalists*

APRIL

APRIL 1st
TECh
Finalist Announced

APRIL 2nd
DEADLINE
MAP THE SYSTEM
Round 1 Infographic
and Summary Due

APRIL 5th
DEADLINE
TECh
Revised 10-Minute
Pitch Video
and Deck Due

APRIL 8th
4:00-5:30 PM
TECh
Pitch Day - 10-Minute
Pitches

APRIL 9th
V2
Finalist Announced

APRIL 16th
MAP THE SYSTEM
Finalist Announced

APRIL 20th
FOWLER GSIC
Mentor Speed
Coaching
*Link shared with USD
Finalists*

APRIL 22nd
DEADLINE
FOWLER GSIC
Round 2: 10-Minute
Pitch Video
and Deck

APRIL 23rd
FOWLER GSIC
Campus Finals
Pitch Day - 10-Minute
Pitches
*Link shared with USD
Finalists*

APRIL 28th
FOWLER GSIC
Campus Finals Award
Ceremony

APRIL 30th
12:00-2:30PM
V2
Pitch Day - 10-Minute
Pitches
*Link shared with USD
Finalists*

MAY

MAY5th
4:00-5:30PM
V2
Award Ceremony

MAY 13th
Start of Spring Final
Exams

MAY 19th
End of Spring Final
Exams/End of Spring
Term

MAY 24th
DEADLINE
MAP THE SYSTEM
Round 2: 10-minute
Verbal Presentation

JUNE

JUNE 4th
DEADLINE
FOWLER GSIC
Global Finals:
10-Minute Pitch Video
and Deck

JUNE 9th
MAP THE SYSTEM
Global Finals
Start Date

JUNE 11th
FOWLER GSIC
Day 1: Global Finals

JUNE 11th
MAP THE SYSTEM
Global Finals End Date

JUNE 12th
FOWLER GSIC
Day 2: Global Finals
Showcase and Award
Ceremony

Fowler Global Social Innovation Challenge

- The Fowler GSIC is a social innovation pitch competition that focuses on the UN Sustainable Development Goals.
- Your business venture must address or work towards at least one of the goals.
- Successful pitches address the gap in existing solutions or market share and are self-sustainable.
- **Team size:** 1-5
- **Open to:** Degree-seeking USD Students and teammates - the final stage completing against teams representing schools the Global Network

Map The System - Hosted by University of Oxford

- Competition to explore, probe and research an issue and share your findings.
- This is not a business plan competition. Successful teams will demonstrate a depth of research and their overall learning journey, as well as the ability to see connections, gaps, and potential levers of change.
- **Team size:** 1-5
- **Open to:** Degree-seeking USD Students and teammates - the final stage completing against teams representing schools the Global Network
- **Questions?** Reach out to the CPC team at cpc@sandiego.edu

V2

- **What:** A business venture pitch competition judged by a group of actual angel investors with up to $25,000 in seed funding for the winning team/s. Everything you need to maximize your success can be found on this flier. Get a head start on your entrepreneurial journey by signing up for these workshops!
- **Team size:** 1-4
- **Open to:** Degree-seeking USD Students and teammates (at least one team member must be a current USD student or a 2020 USD graduate)
- **Questions?** Reach out to Catalyzer team at entrepreneurship@sandiego.edu

TECh

- A game-changing entrepreneurial competition designed to educate, mentor, and award technology innovators. Guided by mentors, supported by professional networks and real-world experience. The Etrack team helps you to bring that idea to life with this technology-focused business competition
- **Team size:** 1-4
- **Open to:** Degree-seeking USD Students and teammates
- **Questions?**
  - Entrepreneur in Residence Jeff Teza, jteza@sandiego.edu
  - De Sanctis Professor of Engineering and Entrepreneurship Venkat Shastri, venkat@sandiego.edu

Starpoint Accelerator

- A pitch competition to fund your tech-based idea, not a prerequisite to participate in the TECh competition, but provides an opportunity to fine-tune your pitch for the main TECh competition. Up to five (5) USD teams are eligible to receive $3,000 each to accelerate your plan and investor presentation development.
- **Team size:** 1-4
- **Open to:** Degree-seeking USD Students and teammates
- **Questions?**
  - Entrepreneur in Residence Jeff Teza, jteza@sandiego.edu
  - De Sanctis Professor of Engineering and Entrepreneurship Venkat Shastri, venkat@sandiego.edu

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